



Choosing Health Equity: Decision Points in Research and Policy

A guide to assessing whether research and policy advances health equity

RESOURCE DIRECTORY

This curated list of key publications and other resources provides additional information for researchers, decisionmakers, and advocates—from foundational background resources to specific topics related to the Health Equity Virtuous Cycle and questions from the Choosing Health Equity tool.

FOUNDATIONAL RESOURCES

1. [The PCORI Approach to Patient-Centered Outcomes Research](#), PCORI, n.d.
2. [A Framework for Advancing Health Equity and Value](#), Families USA, 2018
3. [A National Priority Agenda to Advance Health Equity Through System Transformation](#), Families USA, 2019
4. [A Roadmap for Promoting Health Equity and Eliminating Disparities: The Four I's for Health Equity](#), National Quality Forum, 2017
5. [Perception is Reality, and Reality Drives Perception: No Time to Celebrate Yet](#), Joseph Betancourt, 2018
6. [A Roadmap and Best Practices for Organizations to Reduce Racial and Ethnic Disparities in Health Care](#), Marshall H. Chin *et al.*, 2012
7. [Racial Equity Data Road Map](#), Massachusetts Department of Public Health, 2020
8. [Progress in Achieving Health Equity Requires Attention to Root Causes](#), Steven H. Woolf, 2017
9. [Setting the Standard for Holistic Care of and for Black Women](#), Black Mamas Matter Alliance, 2018
10. [Race Isn't a Risk Factor in Maternal Health. Racism Is](#), Joia Crear-Perry, 2018
11. [Beyond Health Care: The Role of Social Determinants in Promoting Health and Health Equity](#), Samantha Artiga and Elizabeth Hinton, 2018



Define the Research Question

- [What & Who We Fund](#), PCORI, 2017
- [The PCORI Approach to Patient-Centered Outcomes Research](#), PCORI, n.d.
- [Disparities in Health and Health Care: Five Key Questions and Answers](#), KFF, 2020
- [AHRQ Activities Using Community-Based Participatory Research to Address Health Care Disparities](#), AHRQ, 2020
- [A Short Guide to Community Based Participatory Action Research](#), Advancement Project California, 2011
- [Recognizing, Addressing Unintended Gender Bias in Patient Care](#), Emily Paulsen, 2019
- [Priorities for Research on Equity and Health: Towards an Equity-Focused Health Research Agenda](#), Pirooska Östlin *et al.*, 2011

Design the Research Study

- [Paying Research Participants: Ethical Guidance for IRBs and Investigators](#), Harvard Catalyst, 2018
- [Counting a Diverse Nation: Disaggregating Data on Race and ethnicity to Advance a Culture of Health](#), PolicyLink, 2018
- [Compensation for Participation in Research](#), University of Oregon, n.d.
- [Diversity in Research Participation: Why It's Important](#), University of California San Francisco, n.d.
- [A Systematic Review of Barriers and Facilitators to Minority Research Participation Among African Americans, Latinos, Asian Americans, and Pacific Islanders](#), Sheba George, 2014
- [Recruitment and Retention Strategies for Minority or Poor Clinical Research Participants: Lessons from the Healthy Aging in Neighborhoods of Diversity Across the Life Span Study](#), Ngozi Ejiogu *et al.*, 2011
- [Confronting Structural Racism in Research and Policy Analysis](#), Urban Institute, 2019
- [Racism and Health: Evidence and Needed Research](#), David R. Williams *et al.*, 2019

Generate the Evidence Base

- [Race Data Disaggregation: What Does It Mean? Why Does It Matter?](#), Nicole MartinRogers, 2018
- [Health Equity and Race and Ethnicity Data](#), Colorado Trust, 2013

- [Importance of Diversity in Clinical Research](#), ADAPTABLE Study, 2018
- [Minorities in Clinical Trials Fact Sheet](#), U.S. Food & Drug Administration, 2019
- [Top 5 Reasons Why Diversity Is Important in Research](#), University of Maryland, n.d.
- [Overcoming the Barriers to Recruitment of Underrepresented Minorities](#), Stephanie Lynn Williams, 2018
- [Retaining Participants in Outpatient and Community-Based Health Studies: Researchers and Participants in Their Own Words](#), Donna H. Odierna *et al.*, 2014

Analyze the Evidence Base

- [Race, Ethnicity, and Language Data: Standardization for Health Care Quality Improvement](#), AHRQ, 2018
- [A Framework for Stratifying Race, Ethnicity, and Language Data](#), Health Research & Educational Trust, 2014
- [Estimation and Reporting of Heterogeneity of Treatment Effects](#), Ravi Varadhan and John D Seeger, 2013
- [The Racial Heterogeneity Project: Implications for Educational Research, Practice, and Policy](#), ACT, 2017
- [Genomic Analysis Reveals Why Asthma Inhalers Fail Minority Children](#), Nicholas Weiler, 2018
- [Atherosclerotic Cardiovascular Disease in South Asians in the United States: Epidemiology, Risk Factors, and Treatments: A Scientific Statement from the American Heart Association](#), Annabelle Santos Volgman *et al.*, 2018
- [Socioeconomic Environment](#), Collaborative on Health and the Environment, 2016
- [Racism and Health](#), Robert Wood Johnson Foundation, n.d.
- [Social Determinants of Health](#), World Health Organization, 2010
- [Communicating Results of Community-Based Participatory Research](#), Consuelo H. Wilkins, 2011
- [Community-Based Participatory Research: A Strategy for Building Healthy Communities and Promoting Health through Policy Change](#), Policy Link, 2012

Use and Share Results

- [3 Ways to Make Research More Accessible to the Public](#), Anna Ehler, 2017
- [Making research more accessible to inform better policy decisions](#), Erika Malich, 2017
- [Getting the Word Out: New Approaches for Disseminating Public Health Science](#), Ross C. Brownson *et al.*, 2018

- [Communication and Dissemination Strategies to Facilitate the Use of Health-Related Evidence](#), AHRQ, 2012
- [Research on Health Equity in the SDG Era: The Urgent Need for Greater Focus on Implementation](#), Kumanan Rasanathan *et al.*, 2016
- [How Research Can and Should Inform Public Policy](#), Claire Pomeroy *et al.*, 2015.
- [Limited by Our Limitations](#), Paula T. Ross and Nikki L. Bibler Zaidi, 2019
- [The State of Health Equity Research: Closing Knowledge Gaps to Address Inequities](#), American Association of Medical Colleges and AcademyHealth, 2014

FOR DECISIONMAKERS AND ADVOCATES

Understand the Problem

- [Setting Health Priorities in a Community: A Case Example](#), Fábio Alexandre Melo do Rego Sousa *et al.*, 2017
- [Addressing Social Determinants of Health and Development](#), Community Tool Box, n.d.
- [The Path to Equity in Healthcare Leads to High Performance, Value, and Organizational Excellence](#), Joseph Betancourt, 2020
- [Prioritize Upstream Policy Change](#), Human Impact Partners 2017

Design and Assess the Policy or Program

- [Policy Analysis and Engagement Toolkit](#), WWF, 2018
- [Policy Analysis: Key Questions](#), Centers for Disease Control and Prevention, n.d.
- [Policy Process, Strategy Development](#), Centers for Disease Control and Prevention, n.d.
- [Patient and Family Engagement: A Framework for Understanding the Elements and Developing Interventions and Policies](#), Kristin Carman *et al.*, 2013
- [Involving the Public in Healthcare Policy](#), RAND Corporation, 2010
- [Human Rights and Health](#), World Health Organization, 2017
- [Access to Health Services](#), Healthy People 2020, 2020
- [Evolving the Preconception Health Framework](#), Christine Dehlendorf *et al.*, 2021
- [Confronting Structural Racism in Research and Policy Analysis](#), Urban Institute, 2019
- [An Intersectionality-Based Policy Analysis Framework](#), Olena Hankivsky, 2012
- [The Impact of Structural Racism on Black Americans](#), Amelia Cotigan *et al.*, 2020



- [Socioeconomic Environment](#), Collaborative on Health and the Environment, 2016
- [Implementation Considerations for Social Determinants of Health Screening and Referral Interventions](#), Arvin Garg *et al.*, 2020
- [The Re-Emergence of Concentrated Poverty](#), Elizabeth Kneebone *et al.*, 2011

Adopt and Implement the Policy or Program

- [A Portfolio Analysis of Culturally Tailored Trials to Address Health and Healthcare Disparities](#), Marisa Torres-Ruiz *et al.*, 2018
- [Culturally Tailoring Interventions](#), Sandy Magana, n.d.
- [Making research more accessible to inform better policy decisions](#), Erika Malich, 2017
- [Promoting Health Equity](#), Centers for Disease Control and Prevention, 2008
- [Community Participation in Health Services Development, Implementation, and Evaluation: A Systematic Review of Empowerment, Health, Community, and Process Outcomes](#), Victoria Haldane, 2019
- [Patient and Family Engagement: A Framework for Understanding the Elements and Developing Interventions and Policies](#), Kristin Carman *et al.*, 2013
- [Beyond Incentives for Involvement to Compensation for Consultants](#), Kristin Z. Black *et al.*, 2013

Evaluate the Impact

- [Equity Assessment Framework for Public Health Laws and Policies](#), The Network for Public Health Law, 2020
- [Racial Equity Toolkit: An Opportunity to Operationalize Equity](#), The Local & Regional Government Alliance on Race and Equity, 2016
- [Participatory Evaluation](#), Community Toolbox, n.d.
- [Community Involvement in Program Planning](#), U.S. Department of Housing and Urban Development, n.d.
- [Plan for Program Evaluation from the Start](#), Alison Brooks Martin, 2015
- [Developing an Effective Evaluation Plan](#), Centers for Disease Control and Prevention, 2011
- [Participatory Evaluation](#), Community Toolbox, n.d.
- [Using Root Cause Analysis for Evaluating Program Improvement](#), Rebekah Coşkun, 2012
- [Methods of Dissemination](#), Rural Health Information Hub, 2017
- [Influencing Policy Development](#), Community Toolbox, n.d.



About the Authors

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For more information, nationalpartnership.org/ChoosingHealthEquity

About the National Partnership

The National Partnership for Women & Families is a nonprofit, nonpartisan advocacy group dedicated to achieving equity for all women. We work to create the conditions that will improve the lives of women and their families by focusing on achieving workplace and economic equity, and advancing health justice by ensuring access to high-quality, affordable, and equitable care, especially for reproductive and maternal health. We are committed to combatting white supremacy and promoting racial equity. We understand that this requires us to abandon race-neutral approaches and center the intersectional experiences of women of color to achieve our mission.

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