

# #WhatDadsNeed

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**On Thursday, June 16, from 3 – 4 p.m. ET, supporters of the policies America's dads, moms and all workers need are invited to join the National Partnership for Women & Families, Promundo and Fatherly for a tweet storm using the hashtag #WhatDadsNeed (in addition to #FathersDay).**

Similar to the successful #WhatMomsNeed tweet storm in honor of Mother's Day in May, groups and activists will be rallying online to raise awareness of the fair and family friendly policies America's dads and all workers and families need to survive and thrive.

Participants are encouraged to use WeTweet.org, which allows users to tweet messages of support on a number of issues directly at their members of Congress. Shortcut URLs for many of the issues found on WeTweet.org are included in the sample tweets below. Check the site for more.

## #WHATDADSNEED TWEET STORM

**Thursday, June 16, 3 – 4 p.m. ET**

Hashtags: #WhatDadsNeed, #FathersDay

### PROMOTIONAL TWEETS

- ▶ Fair and family friendly policies are #whatdadsneed this #FathersDay. Join us on June 16 from 3 – 4 p.m. ET to tweet your support!
- ▶ Join us on Thurs., June 16, from 3 – 4 p.m. ET to discuss #whatdadsneed. We'll highlight the policies dads really need for #FathersDay!
- ▶ Make dad proud: Use WeTweet.org to tell your lawmakers #whatdadsneed for #FathersDay on Thurs., June 16, from 3 – 4 p.m. ET.

## SHAREABLE IMAGES AND TWEETS



- ▶ #FathersDay is an ideal time to demand the policies so many dads and families need. [npwf.info/WhatDadsNeed1](http://npwf.info/WhatDadsNeed1) #WhatDadsNeed
- ▶ 'Dad of the Year' mugs are great, but there's much more that America's dads need! [npwf.info/WhatDadsNeed2](http://npwf.info/WhatDadsNeed2) #WhatDadsNeed
- ▶ For #FathersDay, give dads what they really need: family friendly policies! [npwf.info/WhatDadsNeed3](http://npwf.info/WhatDadsNeed3) #WhatDadsNeed

## SAMPLE TWEETS BY ISSUE

### PAID FAMILY AND MEDICAL LEAVE TWEETS

- ▶ #Whatdadsneed this #FathersDay is #paidleave – so no parent has to choose between caring for a new child or loved one and a job! #FAMILYAct
- ▶ #Whatdadsneed this #FathersDay? #Paidleave and the #FAMILYAct, so fathers AND mothers can help give their kids a healthy start.
- ▶ #FathersDay is Sunday. #Paidleave is the best gift Congress could give all parents. Tweet now: [WeTweet.org/leave](https://www.wetweet.org/leave) #WhatDadsNeed

### CAREGIVING TWEETS

- ▶ #FathersDay is a great reminder that #whatdadsneed are policies like #paidleave that help them provide and receive important care. #Caregiving #WeAllCare
- ▶ Dads need policies that enable them and their loved ones to get the care they need, like #paysickdays. #WhatDadsNeed #FathersDay
- ▶ Dads are #caregivers and care recipients. They and their loved ones need policies like #paysickdays and #paidleave. #FathersDay

### PAID SICK DAYS TWEETS

- ▶ Millions of dads can't earn #paysickdays to use when they get sick or a child has a cold. This #FathersDay, #whatdadsneed is the #HFAnow!
- ▶ Parents w/o #paysickdays have to risk the basics when illness strikes. #Whatdadsneed this #FathersDay is the #HealthyFamiliesAct! #HFAnow
- ▶ Congress: This #FathersDay, honor America's dads by guaranteeing #paysickdays. It's #whatdadsneed! [WeTweet.org/psd](https://www.wetweet.org/psd) #HFAnow

### FAIR PAY TWEETS

- ▶ #Whatdadsneed to improve their family's economic security is #fairpay – for themselves and their partners! #FathersDay

- ▶ Entire families and communities suffer due to the gender #wagegap. #Whatdadsneed is #fairpay for all. Support the #PaycheckFairnessAct.
- ▶ It's time to end unfair pay so all families can succeed! Show support for the #PaycheckFairnessAct: [WeTweet.org/fair](https://www.wetweet.org/fair) #WhatDadsNeed

### **MINIMUM WAGE TWEETS**

- ▶ #Whatdadsneed for #FathersDay is a #minwage increase – to strengthen the economic security of their families and communities. #Raisethewage!
- ▶ Anyone who works full time shouldn't have to struggle to pay the bills. It's long past time to #raisethewage. #WhatDadsNeed
- ▶ #Whatdadsneed (and millions of other workers too!) is a raise this #FathersDay. Tell Congress to #raisethewage: [WeTweet.org/wage](https://www.wetweet.org/wage)

### **PREGNANCY DISCRIMINATION TWEETS**

- ▶ #Pregnancy discrimination harms families at a critical time – that includes dads. #Whatdadsneed? The Pregnant Workers Fairness Act. #PWFA
- ▶ The #PWFA would help promote healthy pregnancies and financial stability for #pregnant workers and their families. #WhatDadsNeed
- ▶ Tell Congress to support working families by ensuring women #pregnantatwork are accommodated: [WeTweet.org/preg](https://www.wetweet.org/preg) #WhatDadsNeed #PWFA